

CARES

CANCER ALLIANCE FOR RESEARCH, EDUCATION AND SURVIVORSHIP

CARES Plans Growth, New Programs

4th Angel, Chemocare.com, research grants, “An Evening with Scott Hamilton & Friends.” In the nine years since its founding, the Scott Hamilton CARES (Cancer Alliance for Research, Education and Support) Initiative has achieved astounding things, bringing education, information and hope to thousands of cancer patients. And there’s more to come.

CARES is implementing an ambitious five-year strategic plan developed in late 2005 that will further expand CARES programming for patients, support cancer research and promote cancer education.

“Our goal is to bring cancer education and survivorship support services to more patients, in keeping with Scott’s original vision and to increase philanthropic support for CARES that will help carry out its mission,” says Tracey Kastelic, Director, Scott Hamilton CARES Initiative.

For 2008 and 2009, growing the 4th Angel Mentoring Programs is a top priority, with plans to expand the programs nationally under regional directors. To further

Letter from Scott

Dear CARES Friends & Supporters,

All I can say is “Wow!” What a fantastic year the CARES Initiative had in 2007. This issue of the CARES newsletter is packed with exciting news about our progress – Chemocare.com is now available in Spanish, the 4th Angel Mentoring Programs are growing across the country, CARES is funding important cancer research, and the CARES Ice Show and Gala set a fundraising record.

All of this success is made possible through your generosity to CARES. Through the 4th Angel Mentoring Programs and Chemocare.com, CARES is able to fill in the gaps in cancer treatment to give people the power to survive. When you support CARES, you are part of that mission, helping people every day to win their personal battles against cancer.

Another portion of CARES funding goes to support outstanding cancer researchers at the Cleveland Clinic Taussig Cancer and Lerner Research Institutes. We are having success in research, learning more about cancer

– how it develops and how to treat it more effectively. CARES research funding is helping to create the next miracle for someone, today, tomorrow or in the years to come.

If you had the opportunity to attend the CARES Ice Show and Gala in November, thank you for coming. I know you had an unbelievable experience watching the skaters, my wonderful friends who so generously donate their time and talents, and listening to the incredible American Idols Melinda Doolittle and Phil Stacey with the fabulous Cleveland Pops Orchestra. And who in the audience will ever forget the great tenor Carl Tanner’s rendition of “You’ll Never Walk Alone?”

That is what CARES is all about – being there for cancer patients to give them the knowledge, resources and support they need. I thank you from my heart for sharing my passion for CARES. Your support and encouragement have helped make CARES what it is today and will take us to the next level.

Until next time,



The Scott Hamilton CARES Initiative

Twin Cities Hospitals & Patients Welcome 4th Angel Mentoring Programs

You never know where you might meet an angel, a 4th Angel, that is.

The Scott Hamilton CARES Initiative 4th Angel Mentoring Program has grown beyond northeast Ohio, spreading its wings into the upper Midwest in 2007 with plans to grow even more this year.

The original 4th Angel Mentoring Program, originated at Cleveland Clinic by Scott Hamilton, matches newly diagnosed cancer patients with a cancer survivor mentor who acts as a supporter, confidante and cheerleader through the ups and downs of cancer treatment. The program was expanded in 2007 with the 4th Angel Caregiver Mentoring Program, matching cancer caregivers with mentors who use their personal experience to help caregivers cope with their difficult role.

So that more patients can benefit, CARES is expanding the 4th Angel Mentoring Program across the United

States. Based on the experiences of Lori Doonan, Midwest Director for 4th Angel, hospitals and patients will welcome the program.



Survivor-To-Patient Outreach and Support

In her first six months working in the Minneapolis area, Doonan launched 4th Angel Mentoring Programs at five hospitals in the Twin Cities area and one in Fargo, N.D. She also has linked 4th Angel with the Kidney Cancer Association nationally – look for the 4th Angel link on the organization's

webpage www.kidneycancer.org and the Twin Cities branch of the American Cancer Society.

"I am passionate about the 4th Angel program," Doonan says. "It makes such a difference to patients to be connected with someone who understands what they are going through."

Hospitals in the upper Midwest are extremely receptive to the program, she says. Equally important, patients from these hospitals and organizations are eager to sign up and connect with a cancer survivor, someone "who has been there," she adds. Physicians already have referred dozens of patients and new Angels to the program.

With this success in the first six months, Doonan has ambitious plans for 2008. "My goal is to take the 4th Angel Mentoring Program to hospitals in Nebraska, Iowa, Wisconsin – throughout the Midwest," she says. "Wherever there are cancer patients, there are people who can benefit from the 4th Angel Mentoring Program. We can offer them a beacon of hope."

To learn more about the Scott Hamilton CARES Initiative 4th Angel Mentoring Programs, please contact Peter McDermott at 216.445.8735.

Chemocare.com Ahora en Español

Chemocare.com, the Scott Hamilton CARES Initiative's popular chemotherapy information website, is now bilingual. Through the generosity of a Taussig Cancer Institute patient and her family, the site has been translated into Spanish.

"Making Chemocare.com available in Spanish has been one of my long-held dreams," said CARES founder Scott Hamilton. "Chemocare.com is an unbelievable resource that needs to be accessible to as many people as possible. I am so grateful to the family that made this possible."

Although Spanish is the third most widely spoken language in the world, few

comprehensive, reliable resources about chemotherapy are available in Spanish online. Chemocare.com now gives Spanish-speaking patients in the United States and around the world easy access to the latest information about chemotherapy drugs, side effects and side effect management during treatment.

The Spanish website includes the same pages as the English version, including survivor stories (including Scott's own), information on eating well, complementary medicine and links to other helpful websites (in English). As the Cleveland Clinic Oncology Clinical Nurse

Specialists update Chemocare.com, the new information will be translated and added to the Spanish site.

Visitors can go to the Spanish site by clicking on "Español" in the upper right corner of the Chemocare.com landing page. For Web surfers who Google "quimioterapia informacion" (chemotherapy information), Chemocare.com in Spanish is returned on the first page of results, ensuring that millions of people will easily find the site. Muy bueno!





Kyoko Ina & John Zimmerman

The Stars Came Out in Cleveland:

The 8th Annual “Scott Hamilton & Friends” Ice Show & Gala

The weather outside Cleveland’s Quicken Loans Arena was cold and cloudy November 3, but it was warm and bright inside at the eighth annual “An Evening with Scott Hamilton & Friends” Ice Show. Thousands of enthusiastic skating fans and supporters of the Scott Hamilton CARES (Cancer Alliance for Research, Education and Survivorship) Initiative packed the arena to enjoy two hours of

championship skating and beautiful music.

Emceed by CARES founder and national spokesperson Scott Hamilton, the skating extravaganza featured performances by some of figure skating’s greatest stars. Special musical guests were American Idols Melinda Doolittle and Phil Stacey, tenor Carl Tanner and the Cleveland Pops Orchestra, conducted by Carl Topilow.

Scott set the theme for the evening with his opening remarks. “Every year we create the next level of hope for cancer patients,” he said, “until we can rip this disease from the planet forever.”

Melinda Doolittle opened the show with “Everything’s Coming Up Roses” while the skaters performed an ensemble number. Pairs skaters Yuka Sato and Jason Dungjen and reigning U.S. Pairs champions Kyoko Ina and John Zimmerman followed with a crowd-pleasing skate featuring energetic jumps, spins and lifts.

One of the evening’s highlights was Phil Stacey’s serenade to Cleveland philanthropist and Gala Chairperson Maria Miller, singing “Maria” from *West Side Story*. Later in the show, tenor Carl Tanner paid tribute to his mentor, the late Luciano Pavarotti, also a personal friend of Mrs. Miller and her husband Sam.

Steve Cousins, eight-time British Men’s champion, was at his always-entertaining best in a snappy skate to “Lullaby of Broadway,” followed by “42nd Street.” Eight-time World champion Silvia Fontana, also a perennial crowd pleaser, lived up to her reputation with graceful spirals and sharp footwork during her skate to “Hopelessly Devoted to You.”

Former Olympians Caryn Kadavy and Michael Weiss, Olympic Bronze medalist Jozef “Jumpin’ Joe” Sabovcik and 1996 World champion Todd Eldredge dazzled the audience in their individual numbers, with the mood ranging from Sabovcik’s dramatic “Music of the Night” to Eldredge’s high-energy “Man of la Mancha.”

Young, sparkling Kimmie Meissner and up-and-coming Mirai Nagasu stole the show with their double and triple jumps, super spins and exciting footwork.

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Veteran pairs skaters Ina and Zimmerman evoked a sentimental sigh from the spellbound audience with their skate to the beautiful theme from *Beauty and the Beast*, while Jenni Meno and Todd Sand turned “Night and Day” into an unforgettable experience with an exciting death drop and star lifts.

Also during the show, the audience had the opportunity to hear Ronald Bukowski, MD, director, Experimental Therapeutics, speak about the importance of cancer research and introduce the six recipients of the 2007 CARES research grants. Researchers Michaela Aldred, Venugopalan Cheriyaath, PhD, Paul Fox, PhD, Mahrukh Ganapathi, PhD, S. Jaharul Haque, PhD, and Nywana Sizemore, PhD, are the awardees.

Following the show, nearly 800 CARES supporters proceeded to the Gala at the Renaissance Hotel. The glamorous black-tie affair with a gold and silver theme, included dinner, dancing and the opportunity to mingle with many of the skaters.

After personally thanking the guests, Scott introduced Cleveland Clinic CEO Delos Cosgrove, MD, who lauded Scott Hamilton and CARES. “Because of your hard work, personal dedication, and inspiration, CARES has raised more than \$10 million,” he said. “People affected by cancer look at you and how you live your life, and they know that there is hope in the battle against this disease.” Dr. Cosgrove also commended Scott and Tracie Hamilton for their work as Vice Chairs for the Cleveland Clinic “Today’s Innovations, Tomorrow’s Healthcare” philanthropic campaign.

Following Dr. Cosgrove, Derek Raghavan, MD, chairman of the Taussig Cancer Institute, took the podium. He praised Scott Hamilton for his “devotion and commitment to the

fight against cancer and to the Scott Hamilton CARES Initiative.” Dr. Raghavan went on to highlight the programs that CARES funds, including Chemocare.com, 4th Angel and research and closed by thanking Mrs. Miller and all CARES supporters in attendance.

By the evening’s end, many Gala attendees were already making plans to attend the “Scott Hamilton & Friends” Ice Show and Gala 2008. The event is scheduled for Saturday, November 8, 2008.

Save the Date

Plan now to be part of the excitement! Presenting the 2008 “Evening with Scott Hamilton and Friends Ice Show and Gala”

Saturday, November 8, 2008
Quicken Loans Arena
and the Renaissance Hotel

More details to be announced as they become available
www.scottcares.org

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Bringing Hope to the Future: CARES Research Grants

Scientific research funded by the Scott Hamilton CARES Initiative and conducted at the Cleveland Clinic Taussig Cancer and Lerner Research Institutes is helping to improve the outlook for millions of cancer patients today and in the future.

“The Cleveland Clinic is fortunate to have many outstanding basic scientists and clinical investigators. We would like to fund as many projects as possible,” says CARES Medical Director Brad Pohlman, MD.

“Understanding the biology of cancer at a molecular level will someday lead to the development of “targeted” therapies that are specific not only for each type of cancer but also for each individual patient.”

Meet one of the Cleveland Clinic Taussig Cancer Institute scientists who received a CARES grant in 2007.

Mahrukh Ganapathi, PhD

Taussig Cancer Institute, Experimental Therapeutics

Many women with ovarian cancer start chemotherapy with the drugs carboplatin and paclitaxel. It can be a very effective treatment, but not all women respond to



Mahrukh Ganapathi, PhD

Taussig Cancer Institute

Experimental Therapeutics

this treatment. Researchers have identified a set of genes that they believe determine responsiveness to this particular chemotherapy regimen. Dr. Ganapathi and colleagues are manipulating these genes in ovarian cancer cells to determine if they alter response to treatment with carboplatin or paclitaxel. “Eventually, we should be able to predict whether carboplatin or paclitaxel will be effective in a particular patient by knowing whether these genes are over- or underexpressed,” Dr. Ganapathi explains. “Ultimately, this could lead to genetic testing that will allow physicians to better tailor the treatment to the patient.”

CARES Plans Growth, New Programs continued

enhance the 4th Angel Mentoring Programs, CARES will increase cancer education and wellness training for mentors and promote the program with medical staff to increase patient and mentor recruitment.

Research has been an important focus of CARES since the beginning, and CARES annually makes research grants to cancer-related projects at Cleveland Clinic. Going forward, CARES Medical Director Brad Pohlman, MD hopes to encourage more researchers to submit proposals for funding consideration.

“Ideally we would like to fund novel research that Lerner Research Institute and Taussig Cancer Institute investigators might not otherwise have the opportunity to pursue,” Dr. Pohlman says. “Investigators can then use the preliminary data obtained through the CARES awards to apply for outside grants that will allow them to continue their studies.”

Hand-in-hand with research goes the goal of growing CARES philanthropic support base. “An Evening with Scott Hamilton & Friends” and the CARES Gala will continue to be the mainstay of CARES fundraising, but additional efforts are being developed. The plan also includes developing a conference on cancer survivorship and a CARES Research Day to highlight CARES awardees and their work.

As CARES continues to thrive and grow, the single most important factor in its success continues to be Scott Hamilton’s enthusiasm, dedication and personal support. “Scott is the one who inspires all of us to keep at it, to make it possible to celebrate cancer survivorship,” Kastelic says. “That is ultimately what CARES is all about.”

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Photography by Don Gerda & Tom Merce



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